

**The Performance Measurement Group, LLC (PMG)** can provide you with the tools you need to assess your performance. As the leading provider of web-based business benchmarking, PMG will arm you with a proactive way to prioritize key programs in your company and offer you direct access to results that enable improved competitiveness and performance. PMG's benchmarking services identify where performance gaps exist and target the areas that present the greatest opportunities for improvement.

Keep pace with market leaders by comparing your organization with the best. Recognize areas to build, maintain, or extend your competitive advantage. We can help you develop a plan for implementing improvements by helping you to first understand your position. PMG's performance assessments can be an essential component in successfully evaluating your business operations.

**The Performance Measurement Group, LLC (PMG)**, a subsidiary of PRTM, is the leading source of benchmarks on core process performance. PMG's web-based business benchmarking has helped hundreds of companies understand their supply chain and product development performance through its extensive benchmarking experience, robust databases, and proven frameworks. PMG's fact-based performance measurement and best practice knowledge forms the foundation for determining best-in-class performance opportunities.

## Benefit By Measuring Your Performance with PMG

- Gain a significant return on investment: Use PMG scorecards to close performance gaps, which can result in reduced costs and increased revenue opportunities
- Set goals for your division using industry-standard benchmarks
- Understand industry trends and best practices
- Perform competitive analysis
- Save time by relying on access to industry-standard metrics and over ten years of external benchmarking data
- Use your online reports to create compelling, data-driven presentations for your management team
- Conduct unlimited custom analysis by accessing our online database
- Work with our experts to understand the critical areas in your operations that should be measured and how to extract that information
- Receive objective results to map out the steps needed to achieve excellence

## Key Features

- Key metrics based on standardized frameworks for measuring and drilling down into key performance areas
- Comparative performance data from hundreds of other companies across an entire range of technology-based industries
- Most comprehensive supply chain database in the world
- Scorecards that show your company against average and best-in-class performers
- Executive reports analyzing key drivers of performance, drawn from data and our expertise in business practices and performance metrics
- Practice Assessment that helps you evaluate your current and emerging business practices
- Create a Benchmark feature which allows you to create customized benchmarking reports

## PMG has Benchmarking in the Following Areas

- Supply Chain
- Service Supply Chain (Reverse Logistics)
- Product Development
- Product Lifecycle Management

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